

**Financial Professionals**

Let's take the work out of retirement.



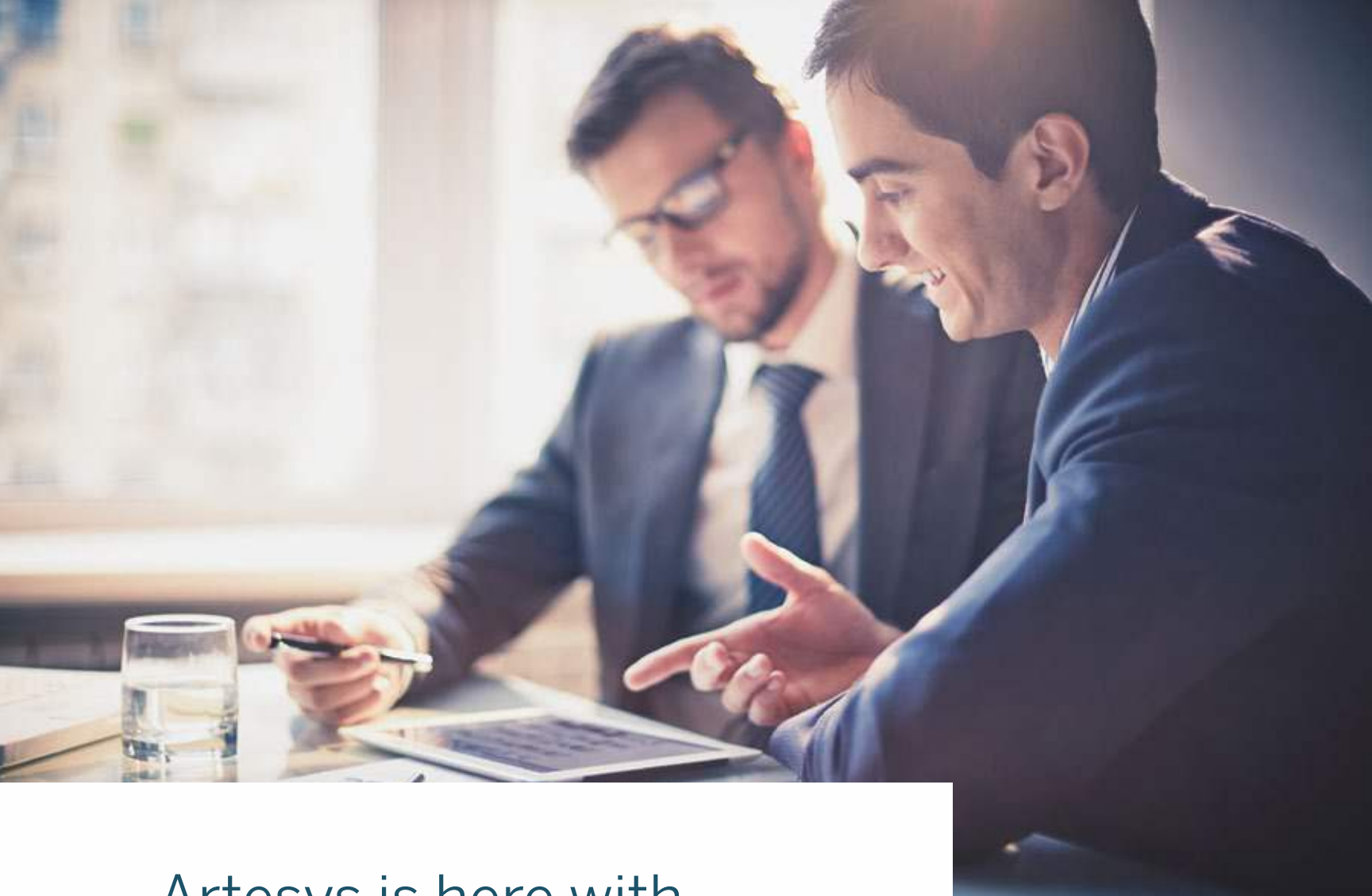
“Doing for your clients what they would do for themselves if they had the time or expertise. All while providing you and your plan sponsors with a solution for fiduciary protection.”

Bob Jones, CEO

## Meet Artesys, investment support and the managed account service for your clients.

Today, many advisors are looking for something more than the typical, out-of-the box investment solution. We know that most of your retirement plan participants lack the time or expertise to manage their own accounts – so they look to you for a “do-it-for-me” solution. When you think about how much time and attention is involved in managing customized models, it’s easy to see why delivering successful results is so difficult. Let Artesys simplify the process.





## What We Offer

Eight models. Two distinct approaches.

## Artesys is here with the support you need.

Artesys is a managed account service that seamlessly integrates with recordkeepers in providing investment management at the participant level. We work exclusively through financial professionals and do not go directly to plan sponsors. With more than 30 years of investment experience and 20 years of qualified plan experience, the team at Artesys has been a trusted, independent partner of financial professionals across the country since 1987.

We will work with you to ensure that your plan sponsors and participants are meeting their retirement and wealth management goals. With our proprietary Offensive and Defensive investment strategies, active management and open investor communication, we're here to support you and your clients for years to come.

### Defensive Investor



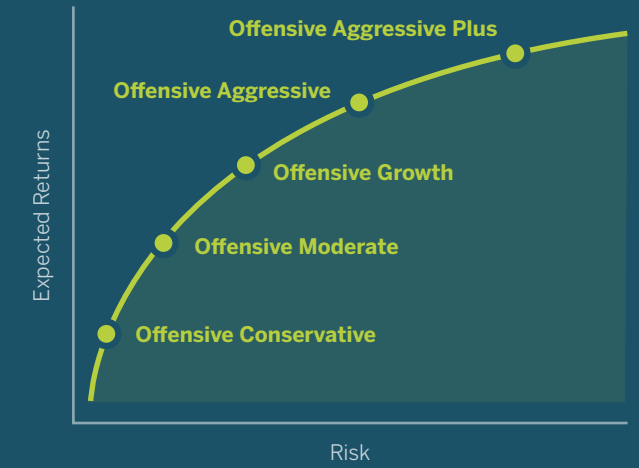
**A short-term, buy-and-sell approach to investing.**

**Defensive models may not remain fully invested at all times.**

**During periods of market uncertainty, Artesys may move some or all investments to more conservative alternatives.**

**Primary objective: minimize risk, even if it costs some returns.**

### Offensive Investor



**A long-term, buy-and-hold approach to investing.**

**Offensive models remain fully invested at all times.**

**Primary objective: maximize returns, even if it means taking greater risk.**

We take a proprietary approach to give you the insight and support you need to focus on your clients and help them meet their long-term goals. All of our algorithms and model constructions are exclusive to our firm.

As active managers, we monitor models daily, making adjustments as dictated by market conditions and asset class performance. We aim to outperform the market over market cycles on a risk-adjusted basis.

**Want more information on a specific model?**

Contact us today at 314.783.5000.

# Working Together with Clients

We know how much time and attention it takes participants to manage their retirement accounts. Even if they can find the time to do it themselves, achieving satisfactory results while avoiding common mistakes remains an obstacle. Artesys can help take the frustration out of investing for your retirement plan clients.

## What to Expect



### Ease of Use

Getting started is simple. Your clients who are looking for a tailored solution will have access to an easy-to-use online Risk Tolerance Questionnaire that will help them determine what kind of investor they are – and which of the Artesys models best fits their retirement goals. For your clients who wish for a simple, manage-it-for-me solution, Artesys can be accessed as a QDIA. Under either option, a glide path feature is available. With the click of a button, their account will be reallocated and actively managed by our team.



### Participant Education

We're aware that the majority of retirement plan participants are confused and overwhelmed when it comes to making investment decisions on their own. That's why we developed a unique set of materials to simplify the process for them. Through the use of state-of-the-art videos, handouts and presentations, we keep your clients up to date on how Artesys is working for them – and let them know about the investment decisions being made on their account.



### Active Management

When it comes to the Artesys models, we take an active approach to best fit the needs and goals of every participant. Instead of a more static approach, we look ahead by having an ongoing review of asset class selection and allocation. Artesys offers an optional fund selection, monitoring, and replacement service. With different models available, our algorithms suggest when participants should be fully, partially, or not invested at all in the markets.



### Transparency

There's a lot of thought behind every decision we make at Artesys – and we want to keep your clients informed along the way. After signup, Artesys participants will be able to view their investment breakdown online, through quarterly statements provided by the plans' recordkeeper. Every quarter we create and send your clients an animated video that will provide them with an economic overview, an investment education piece, and keep them in the loop on how their account is performing. If they have questions, we're always here to help, online or on the phone.

[artesysonline.com](https://artesysonline.com)  
314.783.5000



### Affordability

Artesys is offered to participants at a competitive price. As the use of Artesys increases, the price decreases.

No plan-level cost  
No opt-out penalty  
No termination fee



### Protection

Artesys offers you fiduciary protection. We serve as 3(21) investment advisors co-fiduciary on mutual funds included in our models and as a 3(38) investment manager to the participants utilizing our services.

Artesys can be offered as a 3(38) to the plan sponsor as well.

# How We Work with You

We help you operate your business more efficiently by offering the type of investment service that attracts, educates and retains clients. Artesys supports you and your practice through weekly updates and quarterly communications.

We work exclusively through financial professionals like you on a variety of plans, including **401(k), 403(b), 401(a), 457, Defined Benefit and Cash Balance.**

## Artesys Required Funds

When you work together with Artesys, we build models comprised of a preferred list of funds selected from the recordkeeper's available investment options. Within these options, we use our own proprietary scoring system and fund selection criteria to determine the most-suitable investments for each of our models.

## Artesys Flex

We know there are financial professionals who prefer autonomy over the fund lineup, so we offer Artesys Flex in addition to our core service. Artesys Flex gives you that autonomy while still providing access to our investment strategies and services. In this option, we will construct the Artesys models within the investment options you have selected for the plan.

## 3(38) Management

For financial advisors looking to offload a larger portion of time consuming work while reducing their fiduciary risk.

## See for yourself.

As you know, when evaluating managed accounts for your practice, it is very important to consider the suitability, cost, transparency and historical track records.

At Artesys, we offer competitively priced and completely transparent strategies for both Offensive and Defensive investors, each backed by more than 10 years of historical outcomes. With a look at our track record, you'll see that we use actual returns to measure our performance, not hypothetical or back-tested performances.

# Get started with Artesys.

If you're ready to bring Artesys to your retirement plan or want to learn more, contact us today. For more information, we have presentations, webinars, case studies, educational materials and additional competitive analytics available to our potential and current clients.

**Email [artesys@artesysonline.com](mailto:artesys@artesysonline.com)  
or call us now at 314.783.5000.**

Tax qualified retirement plans from American United Life Insurance Company® (AUL) are funded by an AUL group annuity contract. While a participant in an annuity contract may benefit from additional investment- and annuity-related benefits under the annuity contract, any tax deferral is provided by the plan and by the annuity contract.

**Variable products are sold by prospectus. Both the product prospectus and underlying fund prospectuses can be obtained from your investment professional or by writing to OneAmerica, 433 N. Capitol Ave., Indianapolis, IN 46204, 877-285-3863. Before investing, carefully consider the fund's investment objectives, risks, charges, and expenses. The product prospectus and underlying fund prospectus contain this and other important information. Read the prospectuses carefully before investing.**

Investing in registered or variable products involves risks. Money can be lost, and past performance is not necessarily indicative of future performance.

Any investment involves risk, and there is no assurance that the investment objective of any investment option will be achieved. There can be no assurance that the investment objectives of the Artesys portfolios will be achieved or that results will be profitable. Before investing, understand that variable annuities are subject to market risk, including possible loss of principal.

Artesys charges a management fee, but there are no additional fees for the Offensive or Defensive approach.

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